



Bob Evans Farms Names Joe R. Eulberg Senior Vice President, Human Resources

COLUMBUS, Ohio, Feb 26, 2008 (PrimeNewswire via COMTEX News Network) -- Bob Evans Farms, Inc. (Nasdaq:BOBE) today announced the appointment of Joe R. Eulberg as senior vice president of human resources, effective March 3, 2008.

Eulberg brings nearly 25 years of experience in human resources and organizational development to his position at Bob Evans Farms. He most recently served as executive vice president of human resources at Acosta Sales and Marketing, a Florida-based food sales and marketing company. From 2003 to 2006, he was senior vice president of human resources with Nash Finch Company, a Fortune 500 food wholesaler and retailer organization. Prior to that, from 2000 to 2003, he served as vice president of human resources for 7-Eleven Inc., the world's largest convenience store chain.

Eulberg will be responsible for all human resources activities, including benefits and compensation, as well as organizational development. He will report to Chairman and Chief Executive Officer Steve Davis.

"Joe has a broad base of human resources and compensation experience that will be an invaluable asset to our company as we strive to realize the national potential of our regional brands," Davis said. "His primary areas of focus will be strategic organizational communication, succession planning, performance management, organizational productivity, strategic planning, and talent recruitment, retention and development."

Eulberg holds a Doctorate in organizational behavior from the University of Texas at Dallas, as well as a Master and Bachelor of Science in industrial psychology from Texas A&M University.

About Bob Evans Farms, Inc.

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans and Mimi's Cafe brand names. At the end of the third fiscal quarter (Jan. 25, 2008), Bob Evans owned and operated 580 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi's Cafe owned and operated 126 casual restaurants located in 22 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and distributor of pork sausage and a variety of complementary homestyle convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit the company's Web site at www.bobevans.com.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Certain statements in this news release that are not historical facts are forward-looking statements. Forward-looking statements involve various important assumptions, risks and uncertainties. Actual results may differ materially from those predicted by the forward-looking statements because of various factors and possible events, including, without limitation:

- * Negative publicity or litigation regarding allegations of food-related illness,
- * Failure to achieve and maintain positive same-store sales,
- * Changing business conditions, including energy costs,
- * Overall macroeconomic conditions that may affect consumer spending, either nationwide or in one or more of the Company's major markets
- * Competition in the restaurant and food products industries,
- * Ability to control restaurant operating costs, which are impacted by market changes in the cost or availability of labor and food, minimum wage and other employment laws, fuel and utility costs,
- * Changes in the cost or availability of acceptable new restaurant sites,
- * Accurately assessing the value, future growth potential, strengths, weaknesses, contingent and other liabilities and potential profitability of Mimi's,
- * Adverse weather conditions in locations where we operate our restaurants,
- * Consumer acceptance of changes in menu offerings, price, atmosphere

- and/or service procedures,
- * Consumer acceptance of our restaurant concepts in new geographic areas, and
 - * Changes in hog and other commodity costs.

We also bear the risk of incorrectly analyzing these risks or developing strategies to address them that prove to be unsuccessful.

Certain risks, uncertainties and assumptions are discussed under the heading "Risk Factors" in Item 1A of our Annual Report on Form 10-K for the fiscal year ended April 27, 2007. We note these factors for investors as contemplated by the Private Securities Litigation Reform Act of 1995. It is impossible to predict or identify all such risk factors. Consequently, you should not consider any such list to be a complete set of all potential risks and uncertainties. Forward-looking statements speak only as of the date on which they are made, and we undertake no obligation to update any forward-looking statement to reflect circumstances or events that occur after the date on which the statement is made to reflect unanticipated events. Any further disclosures in our filings with the Securities and Exchange Commission should also be consulted. All subsequent written and oral forward-looking statements attributable to us or any person acting on behalf of the company are qualified by the cautionary statements in this section.

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SOURCE: Bob Evans Farms Inc.

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