



Premium Oatmeal With Fruit and Nuts is Newest Homestyle Convenience Dish From Bob Evans

COLUMBUS, Ohio, Aug 8, 2007 (PrimeNewswire via COMTEX News Network) --

All-natural, whole grain oatmeal with premium fruit and nuts, that goes from the freezer to the breakfast table in minutes, is the newest product offering from Bob Evans Farms. Bob Evans Oatmeal Bowls(tm) in cranberry pecan, hearty blueberry, apple cinnamon and cinnamon raisin varieties will be introduced into grocery stores in early August.

Available in microwaveable bowls, the nine-ounce single-serve dish is expected to retail between \$2.49 and \$2.89. "With more than 1.7 million orders of oatmeal served annually in Bob Evans Restaurants, there has been consumer demand to add this product to our homestyle convenience selections in the grocery stores," said Bob Evans Farms Executive Vice President of Food Products Mike Townsley. "The premium taste of Bob Evans Oatmeal Bowls is superior to instant oatmeal, so this is a unique product that delivers both taste and convenience."

Townsley noted that the product has nutritional benefits as well. Bob Evans Oatmeal Bowls is an excellent source of fiber (five grams of dietary fiber per serving), with zero grams of trans fat and no cholesterol.

Bob Evans' other grocery store products include fresh sausage rolls, links and patties; Bob Evans Express(r) fully cooked sausage and bacon; grilling sausage; frozen Brunch Bowls (r); frozen biscuits and dinner rolls; Breakfast Breads(tm); refrigerated mashed potatoes, macaroni & cheese, green bean casserole, hash browns and home fries; Snackwiches(r), a line of convenient sandwiches; and refrigerated entrees such as slow roasted meat loaf, beef stew, pot roast, turkey breast and pork roast, chicken and noodles and sausage chili, and frozen entrees such as creamed chipped beef and white sausage gravy and biscuits.

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans and Mimi's Cafe brand names. As of July 27, 2007, Bob Evans owned and operated 579 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi's Cafe owned and operated 116 casual restaurants located in 20 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and distributor of pork sausage and a variety of complementary homestyle convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit the company's Web site at www.bobevans.com.

(NOTE TO MEDIA: Downloadable product images are available by calling Jamie Chabra at 614-492-4960 or by contacting jamie.chabra@bobevans.com)

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SOURCE: Bob Evans Farms Inc.

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