



## **MASHED SWEET POTATOES, MAPLE BISCUIT SANDWICH AND PIGS IN A BLANKET NEW THIS FALL FROM BOB EVANS**

**(NOTE TO MEDIA: Downloadable product images are available by calling Jamie Chabra at (614) 492-4960 or by contacting [jamie.chabra@bobevans.com](mailto:jamie.chabra@bobevans.com))**

COLUMBUS, Ohio -- New microwaveable meal solutions for every time of day will be available from Bob Evans Farms (Nasdaq: BOBE) beginning this fall. Bob Evans Mashed Sweet Potatoes, Maple Biscuit Sausage Sandwiches and "Pigs in a Blanket" will be introduced into grocery stores in all Bob Evans markets by late August.

Mashed sweet potatoes are an expansion of the popular Bob Evans line of mashed potato dishes, which includes original, garlic, sour cream & chive, Texas and cheddar varieties. With five servings per package, the suggested retail price for the mashed sweet potatoes is \$3.09 to \$3.39. "Bob Evans potatoes continue to be the #1 brand of refrigerated mashed potatoes, both in Bob Evans markets and in the country, and we expect mashed sweet potatoes to be a successful addition to this line," said Bob Evans Farms Executive Vice President of Food Products Mike Townsley. The refrigerated product is ready to eat from the microwave in five minutes.

Maple biscuit sausage sandwiches feature four maple-flavored biscuits with Bob Evans original sausage patties in every package. With a suggested retail price of \$3.69 to \$3.99, they are ready to eat from the microwave in just 45 seconds from the refrigerator or in 70 seconds if frozen.

"Pigs in a Blanket," or smoked sausage with cheese wrapped in dough, are ready in just 20 seconds when refrigerated and 45 seconds when frozen. Sold eight per package, the suggested retail price is \$5.99 to \$6.69. A favorite specialty item found in bakeries and shops, the product can be eaten for breakfast, as a main dish or as a quick snack. "Bob Evans has made Pigs in a Blanket convenient, so families can enjoy them in just seconds," said Townsley.

Bob Evans' other grocery store products include fresh sausage rolls, links and patties; Bob Evans Express® fully cooked sausage and bacon; grilling sausage; frozen Brunch Bowls®; frozen biscuits and dinner rolls; Breakfast Breads™; refrigerated mashed potatoes, macaroni & cheese, green bean casserole, hash browns and home fries; Oatmeal bowls; Snackwiches®, a line of convenient sandwiches; and refrigerated entrees such as Slow Roasted meat loaf, beef stew, pot roast, turkey breast and pork roast, chicken and noodles and sausage chili, and frozen entrees such as creamed chipped beef and white sausage gravy and biscuits.

Bob Evans Farms, Inc. is a leading producer and distributor of pork sausage and a variety of complementary homestyle convenience food items under the Bob Evans and Owens brand names, which are available in 40 states and parts of Canada. Bob Evans also owns and operates full-service restaurants under the Bob Evans and Mimi's Café brand names. As of July 27, 2007, Bob Evans owned and operated 579 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi's Cafe owned and operated 116 casual restaurants located in 20 states, primarily in California and other western states. For more information about Bob Evans Farms, Inc., visit the company's Web site at [www.bobevans.com](http://www.bobevans.com).

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