

NEWS RELEASE



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HUNTINGTON INTRODUCES TEXT BANKING FOR CUSTOMERS

COLUMBUS, Ohio -- Whether on the go, on the run, or on the phone, Huntington customers can now stay on top of their finances with Huntington Text Banking, a new banking service recently unveiled. Huntington Text Banking is a secure, convenient and easy way for Huntington customers to access their bank accounts anytime, anywhere, using a cell phone or mobile device.

With Huntington Text Banking, customers can view up-to-the-minute account balances and history for Checking Accounts, Savings Accounts, Lines of Credit and Loans. To enroll, existing customers can simply log into Huntington Online Banking and select the Mobile tab.

“Huntington Text Banking is an extension of our Mobile Banking service that was rolled out to customers last summer,” said Mary Navarro, regional banking group president at Huntington. “Huntington recognizes that time and convenience are paramount to our customers. Text Banking gives our customers the freedom to stay on top of their finances no matter where they are. They can text Huntington to get their account balances in between meetings or on the way to lunch and have that information within seconds.”

Huntington Text Banking is convenient and secure. Huntington conducts a secure enrollment process that establishes a connection between a client’s mobile device and their personal accounts. Huntington never transmits full account numbers through its Huntington Text Banking service and ensures customers are never responsible for any unauthorized transactions with a Mobile Banking Guarantee.

Chief Information Officer Zahid Afzal added, “Huntington continues to invest in progressive technology that improves service. We understand that many of our customers require any time, any where access to their accounts so we built another convenient service using tools that our customers use regularly that does just that.”

For more information about Huntington Text Banking, visit <http://www.huntington.com/mobile>.

Standard message charges apply. Please consult your mobile carrier for details. To opt-out of text banking, you may text the message **STOP** to 446622, or text **HELP** for additional support.

About Huntington

Huntington Bancshares Incorporated is a \$54 billion regional bank holding company headquartered in Columbus, Ohio. Huntington has more than 143 years of serving the financial needs of its customers. Huntington’s banking subsidiary, The Huntington National Bank, provides innovative retail and commercial financial products and

services through over 600 regional banking offices in Indiana, Kentucky, Michigan, Ohio, Pennsylvania, and West Virginia. Huntington also offers retail and commercial financial services online at huntington.com; through its technologically advanced, 24-hour telephone bank; and through its network of almost 1,400 ATMs. Selected financial service activities are also conducted in other states including: Private Financial and Capital Markets Group offices in Florida; and Mortgage Banking offices in Maryland and New Jersey. Huntington Insurance offers retail and commercial insurance agency services in Indiana, Ohio, Michigan, Pennsylvania, and West Virginia. International banking services are made available through the headquarters office in Columbus, a limited purpose office located in the Cayman Islands, and another located in Hong Kong.

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